

## Professional Summary

Designer and Business Analyst with a B.Tech in Artificial Intelligence and hands-on experience across business operations, digital products, documentation, workflow management, and cross-functional collaboration.

Skilled in translating complex requirements into intuitive user experiences through research, visual design, process analysis, and stakeholder communication.

Combines design thinking, analytical problem-solving, and technical understanding to create solutions that balance user needs, business objectives, and operational efficiency.

**Online Presence:** [Portfolio](#) • [LinkedIn](#) • [GitHub](#) • [Blog](#)

---

## Education

**B.Tech, Artificial Intelligence • G H Rasoni College of Engineering, Nagpur — 8.47 CGPA**

Focus areas: Human-Computer Interaction, NLP, Computer Vision

**Diploma, Computer Technology • G H Rasoni Polytechnic, Nagpur — 89.66%**

Focus areas: Computer Fundamentals, MS Office Tools, Workshop & Hardware Maintenance, PCM Applications, Programming Concepts

---

## Technical Skills

### Business Analysis & Operations:

Requirement Gathering, Documentation, Workflow Management, KPI Tracking, Reporting, Stakeholder Coordination, Data Interpretation

### Tools & Productivity:

Excel, Google Sheets, PowerPoint, Word, Canva, Figma, CRM Systems, Internal Dashboards

### Technical Foundation:

HTML, CSS, JavaScript, FFmpeg, NLP, Azure ML, AWS S3

---

## Professional Experience

**KuberHunt • Graphic Designer • Mumbai • June 2026 – Present**

*Full-Time*

- ↳ Established brand guidelines and standardized company communication assets
- ↳ Created social media creatives, app store assets, and marketing content for brand growth
- ↳ Designed brand collateral including offer letters, letterheads, signatures, QR codes, and guidelines

**Vidarbha Infotech • Jr. Business Analyst • Mumbai • May 2025 – June 2026**

*Full-Time*

- ↳ Managed tender search, screening, and initial qualification process across relevant portals
- ↳ Prepared tender summaries, bid documentation, and submission readiness materials
- ↳ Coordinated visitor management CRM and maintained reports and trackers

**Piombo / Morphdhome • Marketing Design Intern • Mumbai • Dec 2024 – Apr 2025**

*Freelance / Internship Project*

- ↳ Designed branded creatives and campaign assets for social media platforms
- ↳ Improved visual consistency across marketing communication
- ↳ Supported brand identity execution across multiple formats

**Park Me Safe • Web Development Intern • Nagpur • December 2022 – June 2023**

- ↳ Assisted in front-end improvements for dashboards and internal systems
- ↳ Supported UI updates for better usability and responsiveness

**Coretechtive • Web Development Intern • Amravati • September 2022**

- ↳ Participated in workflow discussions and interface improvement tasks

**SchoolGuru Eduserve • Web Design Intern • Mumbai • May 2019 – June 2019**

- ↳ Supported website page design consistency using HTML/CSS

## Achievements & Awards

- State-Level Technical Quiz - 1st Place
  - National MSBTE Presentation - 2nd Place
  - Published a Research Paper in IJISRT (AI Video Summarization)
  - Designed 10+ branded creatives for Piombo/Morphdhome
  - Built AI summarization system reducing video length by 72%
- 

## Community & Leadership

- Contributed design support for small businesses, helping early-stage founders establish brand identity and visual communication
  - Actively shared design experiments and development projects publicly (blog, portfolio), contributing to open learning and knowledge exchange
  - Collaborated with peers during internships, often taking the lead on layout, visual direction, and consistency across pages
  - Assisted developers and classmates with HTML, CSS, and design focus during B.Tech and Diploma, for better peer learning and teamwork
  - Participated in state and national academic competitions, representing institutions and winning top positions
- 

## Professional Development & Certifications

- » Semantic Segmentation with Amazon SageMaker – Applied ML for visual understanding involving image-based data
  - » Machine Learning Pipelines using Azure ML Studio – Experience with processing workflows and structured experimentation
  - » AWS S3 (Object Storage Concepts) – Used for managing digital assets and media pipelines in design/AI hybrid projects
- 

## Additional Technical Projects

- » AI-based Video Summarization Using FFmpeg & NLP – Built an end-to-end summarization system reducing video length by up to 72% while preserving key narrative elements (Published in IJIRST)
  - » Video Summarization using Deep Learning – Experimented with CNN/RNN architectures to analyse visual information and generate structured summaries (Academic Project)
- 

## References

- ↳ Complete design portfolio and project case studies available at: <https://ashishramtekkar.com/>