

Professional Summary

Brand and Visual Designer with experience across social campaigns, digital product assets, brand systems, and marketing collateral for fintech and consumer-facing businesses. Combines visual design with a background in business analysis and AI, bringing structured thinking to communication, design systems, and digital experiences.

Online Presence: [Portfolio](#) • [LinkedIn](#) • [GitHub](#) • [Blog](#)

Professional Experience

KuberHunt — Graphic Designer | Mumbai | Jun 2026 – Present

Full-Time

- ↳ Delivered 250+ design assets and variations across 60+ assignments within the first three weeks.
- ↳ Established a consistent visual language across social media, campaigns, blogs, app-store listings, and marketing channels.
- ↳ Built reusable templates and visual systems for carousels, market updates, blog thumbnails, and recurring content.
- ↳ Designed product marketing assets including app-store creatives, onboarding guides, landing-page graphics, and promotional banners.

Vidarbha Infotech — Junior Business Analyst | Mumbai | May 2025 – Jun 2026

Full-Time

- ↳ Built an internal Walk-In CRM to digitise visitor records, track interactions, assign ownership, and manage follow-ups.
- ↳ Analysed RFPs and prepared tender summaries, compliance documents, bid trackers, and submission materials.
- ↳ Developed CRM dashboards and reporting workflows for pipeline status, overdue actions, visitor histories, and team activity.
- ↳ Created internal process manuals and visual guides for dashboard workflows, invoicing, hardware setup, and system access.

Piombo / Morphdhome — Marketing Design Intern | Mumbai | Dec 2024 – Apr 2025

Freelance / Part-Time Project

- ↳ Designed branded social media creatives and campaign assets across multiple digital formats.
- ↳ Improved visual consistency through standardized layouts, typography, and reusable design treatments.

Park Me Safe — Web Development Intern | Nagpur | Dec 2022 – Jun 2023

- ↳ Improved front-end interfaces for dashboards and internal digital systems.
- ↳ Implemented UI and responsive layout updates using HTML and CSS.

Earlier Experience: Web Development Intern, Coretechive (2022) • Web Design Intern, SchoolGuru Eduserve (2019)

Education

B.Tech, Artificial Intelligence • G H Rasoni College of Engineering, Nagpur | 8.47 CGPA

Diploma, Computer Technology • G H Rasoni Polytechnic, Nagpur | 89.66%

Skills

Design:

Figma, Canva, Visual Design, Brand Systems, Social Media Design, Layout Design, Typography, Digital Marketing Assets

Business Analysis & Operations:

Requirement Analysis, Process Documentation, Workflow Design, CRM Systems, Reporting, Data Interpretation

Tools & Technology:

Excel, Google Sheets, PowerPoint, HTML, CSS, JavaScript, FFmpeg, Azure ML, AWS S3

Projects & Publication

Walk-In CRM — Internal Business Tool

- ↳ Designed end-to-end workflows covering visitor profiles, business-card records, interaction histories, ownership, statuses, and follow-ups.
- ↳ Iterated the product across multiple versions, introducing overdue alerts, reporting views, interaction management, and pipeline tracking.

AI-Based Video Summarization Using FFmpeg & NLP — Published in IJIRST

- ↳ Built an end-to-end summarization system that reduced video length by up to 72% while preserving key narrative elements.
- ↳ Documented the system architecture, methodology, and findings in a published research paper.